



Climate Advocacy Training for Youth 2022

Purpose of the programme:

This programme would seek to ensure that young, talented people from Hong Kong have the confidence and ability to participate effectively in local, national, regional and global meetings on environmental and social issues; most particularly on meetings related to the achievement of the Paris Climate Agreement, but also on meetings related to Agenda 2030 and the Sustainable Development Goals.

Language: Cantonese/ English

Course duration: April to August

Duration:

Week 1 (23/04/2022): 09:00 – 15:00

Week 2 (30/04/2022): 09:00 – 13:00

Week 3 (07/05/2022): 09:00 – 18:00

Week 4 (04/06/2022): 09:00 – 13:00

Week 5 (11/06/2022): 09:00 – 13:00

Week 6 (09/07/2022): 09:00 – 17:00

Week 7 (06/08/2022): 13:00 – 18:00

Format: Face to face (possibly be held virtually depending the social distancing measures)

Venue: To be announced

Number of participants: 20 participants

Age: between 18 and 35 at the year attending the training

Gain valuable and relevant skills, and come away with:

- Understanding of the international conventions, agreements, multilateral organizations on climate change and related major environmental and social issues;
- How you can make your voice heard in international forums and local community through different advocacy skills;
- Tools and frameworks to influence pressing global issues on climate change, and sustainability;
- Action plans about how to implement an advocacy campaign on climate issues in your chosen space.



Module 1: Introduction of Climate Advocacy

Date: 23 April, 2022 (Sat)

Time: 09:00 – 15:00

Format: Zoom

- Objectives of the programme
- Ice-breaking through Climate Fresk game
- The definition of climate advocacy and the local and international cases

Module 2: Climate Change and International Climate Movement

Date: 30 April, 2022 (Sat)

Time: 09:00 – 13:00

Format: Zoom

- Structure of UNFCCC and relation to UNEP and other multilateral environmental bodies
- The development of international organizations and agreements on environmental and social issues.
- The significance of the Paris Climate Agreement and Glasgow Climate Pact
- The different actors and stakeholders involved in international climate issues and how their interrelationships
- Climate talks: how they work, what the terminology means and what to expect at COP27
- How the UN views the role of youth in climate change action
- The roles of youth in international events and what action they can take

Module 3: Local Youth Climate Movement and Climate Advocacy Campaign

Date: 7 May, 2022 (Sat)

Time: 09:00 – 18:00

Format: Face to face

Venue: TBC

- Project brainstorm and discussion
- The role of youth in local climate movement
- How a public opinion research helps to conduct a climate advocacy campaign
- Workshop: How to set objective questions for public opinion research
- How to plan a public opinion research and press conference in an advocacy campaign
- Mentor pairing

Module 4: Advocacy Skills: Persuasive Speech

Date: 4 June, 2022 (Sat)

Time: 09:00 – 13:00

Format: Face to face



Venue: TBC

- Target audience, messages and styles of persuasive speech
- How to plan, frame and deliver an advocacy campaign through a persuasive speech
- Workshop: How to be a great speaker of persuasive speech

Module 5: Advocacy Skills: Media and Communication

Date: 11 June, 2022 (Sat)

Time: 09:00 – 13:00

Format: Face to face

Venue: TBC

- Target audience, message and forms of media and communication
- How to deliver the messages of a climate advocacy campaign
- Workshop: How to plan, frame and deliver an advocacy campaign through media and communication

Module 6: Climate Negotiation: COP Simulation

Date: 9 July, 2022 (Sat)

Time: 09:00 – 17:00

Format: Face to face

Venue: TBC

- How climate negotiation works at climate change conventions
- How to keep the target of 1.5 degrees Celsius alive
- The dynamic between countries at climate change conventions
- The roles of energy sector, environmental non-profit organizations and business sector at climate change conventions
- Youth roles at COP

Break after module 6 for finishing community climate advocacy project

Module 7: Community Project Presentation and Graduation Ceremony

Date: 6 August, 2022 (Sat)

Time: 13:00 – 18:00

Format: Face to face

Venue: TBC

- Presentation of the community climate advocacy project
- Future climate movement of the students



***Marking scheme:**

- 20% attendance and participations
- 40% performance in the workshops
- 40% community project presentation

Certificates of Participation will be awarded to the students subject to 80% of participation of all modules.

*Marking scheme will be used to select students to participate in international climate summits in 2022, like COP27, Youth4Climate or UN Asia-Pacific Climate Week

Application Procedures

Eligibility

- Will be aged between 18 and 35 on the date that you attend the training
- Hong Kong permanent identity card holder
- Equipped with language, communication, problem-solving and leadership skills

Who should apply?

- Can commit to our Climate Advocacy Training for Youth Programme for around 5 months
- Want to advocate your own climate actions but not sure how to start with
- Show Enthusiasm in climate change, environmental and social justice issues
- Passionate about making a positive difference to a sustainable city
- Want to be the driving force behind local and international climate issues
- Committed to serving the Hong Kong community, preferably with commendable experience in volunteer or community service

How to apply?

Fill in the [online application form](#) and submit all supporting documents on or before 20 March 2022 (Sunday) to Blaire Ho: blaire.ho@ccinnolab.org, with a title of [CATY 2022_Your full name].

Documents included:

- A curriculum vitae
- Copies of certificates of academic/ professional qualifications
- Official transcripts and grading schemes of all tertiary level studies
- A photocopy of Hong Kong Identity Card
- Submit a 200-500 words of personal statement in Chinese to introduce yourself and your expectation for this programme and;



- Submit a 800 -2,000 words of essay in English with one of the following topics on or before 20 March 2022 (Sunday) to email: blaire.ho@ccinnolab.org, with a title of [CATY 2022_Your name_Submission of the essays].
- What are the pros and cons of the current Hong Kong long term decarbonization plan?
- What are the impacts brought by climate change? Why does it matter to youth and children?
- A proposal of a climate advocacy campaign in Hong Kong

Shortlisted applicants will be invited for an interview during March and April 2022. Late application or submission of required documents will not be considered.