



Climate Advocacy Training for Youth 2025

Overview

Climate Advocacy Training for Youth (CATY) aims to identify young people with strong commitment and dedication to advocating issues related to the climate emergency, carbon neutrality, just transition, sustainable development, and other related environmental issues, and nurturing them to be the next-generation leaders in climate advocacy. The programme also acts as a climate advocacy campaign incubator, providing training, mentorship, and support to committed youth eager to launch a climate advocacy campaign after completing the programme.

Purpose

The programme will consolidate students' knowledge in climate emergencies and broaden their horizons in various aspects and the current development of climate advocacy. The programme will also allow students to network with and learn from renowned local and international climate advocacy leaders. In addition, training in different advocacy techniques through lectures, workshops, and experiential learning will be provided to hone their skills in advocacy. Moreover, as a climate advocacy campaign incubator, the programme encourages students to take the initiative to develop their climate advocacy campaign and seek guidance and support from renowned leaders and CCIL. The course prepares youth from Hong Kong to be advocates for the goals in the Paris Agreement on Climate Change, the 2030 UN Sustainable Development Goals, and Hong Kong's Climate Action Plan 2050 in their roles as citizens or in education or careers.

Programme Highlights

Youth Led Community Project: Participants will also lead community climate projects, working alongside peers who share their environmental concerns. This hands-on experience includes engaging with local stakeholders and presenting proposals directly to policymakers, giving youth a platform to influence climate policies and decisions.

Global and Regional Engagement: At the global level, participants will join the Local Conference of Youth Hong Kong (LCOY HK), which is endorsed by UNFCCC YOUNGO. They will have opportunities to attend major climate events including COP30 and Asia Pacific Climate Week, where they can experience global climate negotiations, learn from regional best practices, and network with international advocates.

Continuous Mentorship: Throughout the programme, participants receive continuous guidance from experienced mentors who support their development of climate knowledge, advocacy skills, and professional networks.

Format

The programme delivers **face-to-face** training sessions through lectures, workshops, and knowledge-sharing activities, while participants concurrently work on a community climate advocacy project.



Programme Details

- Training Period: April - July 2025
- Language: Primarily Cantonese, supplemented with English in selected sessions

Learning Outcomes

- Comprehensive understanding of climate justice
- Knowledge of international climate conventions and negotiations
- Enhanced advocacy skills for international and local engagement
- Proficiency in climate action tools and frameworks
- Development of practical advocacy campaign plans

Training dates

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|------------|------------------|---------------|
| Module 1 : | 15/04/2025 (Tue) | 19:00 – 21:30 |
| Module 2 : | 26/04/2025 (Sat) | 09:30 – 17:30 |
| Module 3 : | 10/05/2025 (Sat) | 09:30 – 13:30 |
| Module 4 : | 17/05/2025 (Sat) | 09:30 – 13:30 |
| Module 5 : | 24/05/2025 (Sat) | 14:00 – 18:00 |
| Module 6 : | 14/06/2025 (Sat) | 09:30 – 17:30 |
| Module 7 : | 21/06/2025 (Sat) | 09:30 – 13:30 |
| Module 8 : | 26/07/2025 (Sat) | 13:00 – 18:00 |

Special Event

Local Conference of Youth Hong Kong : 07-08/06/2025 (Sat & Sun) (TBC) 13:00 – 18:00

Local Conference of Youth (LCOY), initiated by the official youth and children NGOs constituency of UNFCCC (YOUNGO) in 2014, empowers youth through networking and knowledge sharing. It connects global climate negotiations to local action, fostering leadership, collaboration, and advocacy. LCOY builds a cross-border network for youth to drive impactful climate initiatives.

Note: Additional time commitment required for mentored self-initiated projects throughout the training period.



Tentative Course Plan

Module 1: Orientation to Climate Advocacy Training for Youth

Date: 15 April, 2025 (Tue)

Time: 19:00 – 21:30

- Introduction of Youth-led Climate Action
- Ice-breaking and Networking
- Project Hackathon Part 1: Brainstorming your own Community Climate Advocacy Project

Module 2: Understanding Climate Justice and Climate Advocacy

Date: 26 April, 2025 (Sat)

Time: 09:30 – 17:30

- Introduction of Climate Justice and Climate Advocacy
- Overview of the process of planning and executing advocacy campaigns
- Project Hackathon Part 2: Setting the way to the Community Climate Advocacy Project

Module 3: Advocacy Skills: Research and Data

Date: 10 May, 2025 (Sat)

Time: 09:30 – 13:30

- Research Fundamentals in Climate Advocacy
- Data Collection, Analysis and Data Communication Strategies
- Workshop: Campaign planning using research findings

Module 4: Advocacy Skills: Persuasive Speech

Date: 17 May, 2025 (Sat)

Time: 09:30 – 13:30

- Identifying target audience and crafting effective messages
- Planning and framing of an advocacy campaign through persuasive speech approach
- Workshop: How to deliver a persuasive speech

Module 5: Advocacy Skills: Strategic Communication for Climate Advocacy

Date: 24 May, 2025 (Sat)

Time: 14:00 – 18:00

- Understanding Media Landscapes in Climate Communication
- Identify target audience and craft effective messages using different forms of communication
- Workshop: Press Conference Simulation



Module 6: Climate Negotiation and COP Simulation

Date: 14 June, 2025 (Sat)

Time: 09:30 – 17:30

- Processes and Mechanisms of climate negotiations at global climate negotiation
- Youth Engagement in Climate Negotiation and Action
- Workshop: COP Negotiation Simulation

Module 7: Global, Regional and Local Youth Climate Movement

Date: 21 June, 2025 (Sat)

Time: 09:30 – 13:30

- Introduction to UN YOUNGO and the role of youth in international participation
- Showcase of International, regional and local Youth Climate Movements
- The important role of youth in achieving the goals of Paris Agreement and climate justice

Module 8: Project Presentation and Graduation Ceremony

Date: 26 July, 2025 (Sat)

Time: 13:00 – 18:00

- Presentation of the community climate advocacy project
- Comment and feedback from Advocates and Mentors

Special Event: Local Conference of Youth Hong Kong 2025

Date: 7 – 8 June, 2025 (Sat & Sun) (TBC)

Time: 13:00 – 18:00

- Bridges global and local action, complementing the annual Conference of Youth (COY)
- Transforms discussions into youth-driven climate initiatives
- Provides a platform for young leaders to connect, collaborate, and advocate
- Strengthens climate commitments at local, national, and global levels

Assessment Scheme:

20% - attendance and participations

40% - performance in the workshops

40% - community project

Certificates of Participation will be awarded to the students with 80% attendance or above.

Performance will be assessed throughout the course. Participants with promising performance will be selected to participate in-person in international climate summits, such as COP30, Youth4Climate, Asia-Pacific Climate Week.

Eligibility and Application Procedures

Eligibility

- Aged between 18 and 30 at the year attending the training
- Hong Kong permanent identity card holder
- Equipped with language, communication, problem-solving and leadership skills

Who should apply?

- Able to commit a significant amount of time throughout the programme duration the 4-months course period
- Possess a strong enthusiasm in climate change, environmental and social justice issues.
- Have an interest in making a positive difference through campaigning and advocacy.
- Demonstrate a desire to participate in local or international climate actions or advocacy efforts.
- Commit to serving the Hong Kong community, preferably with commendable experience in innovation or community service.

How to apply?

Fill in the [online application form](#) and submit all supporting documents on or before **7 March 2025 (Friday)** to Karly Ip: karly.ip@ccinnolab.org, with a title of [CATY 2025_Your full name].

Documents include:

- A Curriculum Vitae
- Copies of certificates of academic/professional qualifications (where applicable)
- Official or unofficial transcripts of tertiary level studies (where applicable)

Two essays include:

- (1) A 600-word personal statement in Chinese, introducing yourself, explaining the reasons why you want to join our programme, and sharing your perspective on climate advocacy, and;
- (2) An 1,500-2,000 word essay in English on one of the following topics:
 - A) Compare the youth participation in climate policy-making between Hong Kong and international contexts. To what extent can global best practices be adapted to enhance Hong Kong's youth engagement in climate governance?
 - B) Evaluate the social impacts of Hong Kong's current adaptation policies. How can youth advocates ensure future climate adaptation policies promote climate justice?



C) A proposal for a climate advocacy campaign in Hong Kong

Shortlisted applicants will be invited for an interview during March 2025. Late application or submission will not be considered.